

GET YOUR CLUB MOVING TOWARDS BEING A REALLY VIBRANT CLUB

Vibrant clubs engage their members, conduct meaningful meetings, and try new ideas. List the new ideas your club wants to try, and create a plan to increase community interest and attract more members.

As you develop your plan, use these tips and ideas, and let your club evolve.

Decide what you'd like your club to be like in three to five years.

- Plan an annual visioning session, and use the **Probus Club Health Check** to identify your club's strengths and areas that need improvement.
- Use a Strategic Planning Guide to set long-term goals.

Hold club meetings that keep members engaged and informed.

- Conduct the **Membership Satisfaction Survey** to find out what your members like and don't like about your club, and create a plan for implementing changes.
- Vary your meeting format to include a mix of traditional and innovative meeting approaches, and social gatherings.

Develop strong relationships within your club.

- Look for ways to welcome new members into the club and keep in touch with them for the first six meetings or months.
- Sit with different people at each meeting and encourage mixing people around to help long-standing members mix with newer members.

Make sure all members are involved in activities that genuinely interest them.

- Conduct a **Member Interest Survey**, and use the results to plan activities and outings as well as areas or topics for possible speakers.
- Get new members involved early by learning their interests and giving them a role in the club.

Prepare members for future roles to smooth leadership transitions.

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Communicate openly in your club.

- Share information at club meetings, on your club website, in your club newsletter, and through social media, and check in regularly to see how members are feeling about the club.
- Use software templates and examples to create your club emails, brochures and newsletters.

Mentor new and continuing members into leadership roles.

- Consider a **Club Training Day** or committee of experienced members to oversee training for members.
- Use a **Leadership Guide** to develop members' leadership skills.

Establish annual goals for your club and communicate them to all.

- Focus on something your club is good at, and make it something your club is great at.
- Update all members monthly on your goal progress.